

Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 CU-04 INR-07 /024 W

----- 013797

R 041725Z MAR 75

FM AMEMBASSY BONN

TO USIA WASHDC

SECSTATE WASHDC 8443

INFO AMEMBASSY LONDON

UNCLAS SECTION 01 OF 02 BONN 03633

USIAC

LONDON FOR RRU

E.O. 11652:N/A

SUBJECT: DESK CALENDAR FOR GERMAN PROGRAMING

1. THE FOLLOWING IS A DESK CALENDAR FOR USIA AND STATE PROGRAMERS SENDING VOLUNTARY SPEAKERS OR STAGS TO GERMANY. EVERY EFFORT WILL BE MADE AT ANY TIME TO PROGRAM TOP-LEVEL SPEAKERS, BUT THE FOLLOWING GUIDE LINES DRAWN FROM LOCAL EXPERIENCE, MAY POSE OVER-RIDING LIMITS TO PROGRAM POSSIBILITIES.

2. PLEASE NOTE ALSO THAT OUR BEST PROGRAM DAYS ARE TUES. WEDN. AND THURS. PROGRAMS CAN BE ARRANGED WITH MORE DIFFICULTY ON MON. AND FRI. WEEKENDS POSE REAL PROBLEMS FOR MOST PROGRAMING.

3. PROGRAMS FOR MIDDLE-LEVEL AUDIENCES IN ALL SUBJECT AREAS SHOULD NOT BE SCHEDULED:

JULY 15 - SEPTEMBER 25

DECEMBER 15 - JANUARY 10

EASTER WEEK (VARIABLE DATES, FOR 1975 MARCH 24-31)

THE WEEK AFTER PENTACOST VARIABLE, MAY 17-25 FOR 1975.

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4. PROGRAMS FOR HIGH-LEVEL AUDIENCES IN ALL SUBJECT
AREAS SHOULD NOT BE SCHEDULED:

JULY 25 - SEPTEMBER 15
DECEMBER 18 - JANUARY 7
EASTER WEEK (VARIABLE DATES, FOR 1975 MARCH 24-
31).

5. PROGRAMS IN AMERICAN STUDIES AND OTHER ACADEMIC
SUBJECT AREAS AND INVOLVING UNIVERSITY COSPONSORSHIP
(THE USUAL PROGRAM METHOD) SHOULD NOT BE SCHEDULED
FOR:

FEBRUARY 10 - APRIL 15
JULY 10 - OCTOBER 15
EASTER WEEK VARIABLE DATES, FOR 1975 MARCH 24-
31.
THE WEEK AFTER PENTACOST VARIABLE MAY 17-19 IN
1975.
DECEMBER 18-JANUARY 7.

6. PROGRAMS IN EDUCATION, THE ARTS AND OTHER CULTURAL
SUBJECT AREAS SHOULD NOT BE SCHEDULED DURING THE ABOVE
PERIODS AND ADDITIONALLY, FOR A TOTAL OF THREE WEEKS
BEFORE AND AFTER EASTER (DATES VARY ANNUALLY), AND
DURING ONE WEEK (VARIABLE) OF UNIVERSITY VACATION IN

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OCTOBER.

7. FOLLOWING ARE OFFICIAL GERMAN AND AMERICAN HOLIDAYS
ON WHICH NO PROGRAMS SHOULD ORDINARILY BE SCHEDULED:

CALENDAR YEAR 1975:

JAN 1 WED NEW YEAR'S DAY AMERICAN/GERMAN
FEB 17 MON WASH. BIRTHD. AMERICAN
MAR 28 FRI GOOD FRIDAY GERMAN (VARIABLE)
MAR 31 MON EASTER MOND. GERMAN (VARI.)
MAY 1 THU LABOR DAY GERMAN
MAY 8 THU ASCENSION DAY GERMAN (VARI.)
MAY 19 MON WHITMONDAY GERMAN (VARI.)
MAY 26 MON MEMORIAL DAY AMERICAN
MAY 29 THU CORPUS CHRISTI GERMAN
JUN 17 TUE DAY OF GERM.
UNITY GERMAN
JUL 4 FRI INDEPENDENCE D. AMERICAN
SEP 1 MON LABOR DAY AMERICAN
OCT 13 MON COLUMBUS DAY AMERICAN
OCT. 27 MON VETERANS DAY AMERICAN
NOV 19 WED REPENTANCE D. GERMAN (VARIABLE)
NOV 27 THU THANKSGIV. D. AMERICAN
DEC. 25 THU CHRISTM. DAY AMERICAN/GERMAN
DEC 26 FRI SECOND CHRIST-

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MAS DAY GERMAN

8. EXCEPTIONS TO ABOVE RULES FOR PROGRAM SCHEDULING
INCLUDE SPECIAL EVENTS SUCH AS CONGRESSES, SUMMER
FESTIVALS, ETC, BUT ONLY IF LEAD TIME OF SIX MONTHS
IS GIVEN TO GAIN COOPERATION OF GERMAN PLANNERS.
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